

# NABA



## COLUMBUS CHAPTER

## CORPORATE PARTICIPATION

## 2012



**“NABA: POWER, PASSION, POSSIBILITIES”**



July 2011

Dear Prospective Corporate Partner:

Thank you for taking the time to review the Corporate Partnership Prospectus. We are looking forward to achieving the best with your organization and the dynamic business and accounting professionals.

We welcome support, recruiting and networking opportunities for your organization. As a professional chapter we are looking to develop and build corporate partnerships in the community by promoting your organization to our high-caliber professional members.

As a Corporate Partner to show your commitment and ongoing partnership in the community, we offer Corporate Partnership Programs. The Corporate Partnership Programs provide invaluable benefits to your company allowing you to take full advantage of our outstanding talent and promote your company's image among NABA's stakeholders, community, professionals and business educators.

The following links [www.nabacols.org](http://www.nabacols.org) and [www.nabainc.org](http://www.nabainc.org) provide valuable information about NABA's history, mission and purpose with the various opportunities available for your organization to join us as a corporate partner. We would be glad to schedule a time to meet with you to discuss more. Please feel free to contact us at [nabacols@gmail.com](mailto:nabacols@gmail.com).

Thank you for the opportunity and we look forward to achieving the best with your organization.

*Monique Cumberlander*

Columbus Chapter President  
[president@nabacols.org](mailto:president@nabacols.org)

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# NABA Overview



## HISTORY

The National Association of Black Accountants, Inc. (NABA) is a nationwide membership organization with the primary purpose of developing, encouraging and serving as a resource for African-Americans and other minorities in the accounting profession. NABA was founded in 1969 by nine African-American professionals in the New York area who were concerned with the limited participation of minorities in the accounting profession, particularly the number of Certified Public Accountants (CPAs). NABA's founders saw the need for a national organization that could deal forthrightly and effectively with the many common problems faced by the growing number of African-Americans and other minorities in the accounting profession.

Since the founding of NABA's first chapter in 1970, membership has grown to more than 185 professional and student chapters across the country. NABA's membership includes diverse individuals and careers, such as entry and mid-level accountants, auditors and financial professionals, senior level managers and executives, firm partners, entrepreneurs, as well as accounting, finance, and business students. Approximately 51% of NABA's members are employed in Corporate America, of whom 40% have advanced degrees and 45% hold professional certifications.

Since its inception in 1981, the Columbus chapter of NABA has been active and has seen the number of African Americans in the fields of accounting and finance grow. We now have members who are employed in government, corporate, nonprofit organizations and in the national accounting firms, as well as other fields.

## MISSION AND GOALS

NABA is dedicated to uniting accountants and other business professionals, as well as accounting and business students, who are committed to professional and academic excellence. The goals of NABA include, but are not limited to, the following:

- To promote and develop the professional skills of our members;
- To encourage and assist minority students in entering the accounting profession;
- To ensure long-term financial stability and provide adequate resources to implement chapter, regional and national programs;
- To represent the interests of current and prospective minority accounting and business professionals;
- To provide members an opportunity to fulfill their civic responsibilities;
- To promote public confidence in its members and the services they provide;

# NABA PROGRAMS & SERVICES

## **ACAP (Accounting Careers Awareness Program)**

Presented annually by The Ohio Society of CPAs and the Ohio chapters of the National Association of Black Accountants (NABA), ACAP-Ohio gives students the chance to explore the accounting profession and learn what challenges and opportunities are available if they choose to become a CPA or enter the business world. Developed in 1980 by the Association's National Office as a program to direct African-Americans and other minorities towards the accounting profession, this yearly event continues to be the premier Accounting camp for minority students throughout the state. It provides a week long program that brings minority professionals together with inner-city and suburban youth who are looking for mentors and guidance.

## **Financial Literacy**

Through the Financial Literacy and ACAP programs, chapter members teach various financial principles to high school students such as the use of credit and the financial responsibility that comes with living on your own.

## **Central Region Student Conference**

The chapter participates in the Central Region Student Conference held annually. This yearly event demonstrates NABA's motto "Lifting as we climb" by enabling students across the region with invaluable learning and networking opportunities through a career fair, a scholarship banquet, classes and mock interviews. The event is attended by more than 250 college students.

## **NABA Annual National Convention & Diversity Recruitment EXPO**

Columbus chapter members attend the annual National Convention. Opened to all professionals and students in the fields of accounting and finance, the convention has always been one of the main events for the Association on a National scale. Each year, this event allows professionals from around the world to network and participate in a powerful array of accounting, finance, tax and management technical sessions for all skill levels including the latest trends and issues affecting their profession.

## **Professional Development**

NABA strives to promote and develop personal and professional skills of our members through our general quarterly meetings. By offering a wide variety of topics, we are able to keep our members business savvy and ready for any challenge.

## **Scholarship Awards**

The Columbus Chapter awards scholarships to current undergraduate students. Scholarship applicants must be an ethnic minority, have a declared major in the field of accounting or finance, and have an overall grade point average of 3.0. NABA is dedicated to helping minority students succeed in their educational endeavors.

***Above are just a few of our programs and services. NABA also participates in fundraising events (scholarships) with local businesses as well as community and outreach services such as volunteering at the Mid-Ohio Food Bank.***

## **BENEFITS OF CORPORATE PARTICIPATION**

As a corporate partner, you play a vital role in catapulting the vision of developing tomorrow's leaders into a reality. NABA Columbus Chapter's role is to provide an outlet for our corporate partners to achieve this vision. In order for us to achieve our mutual goals and objectives, we ask for your support. Sponsorship of our programs provides the following benefits to corporate partners:

- Great way to network with high-caliber candidates within the accounting, business, finance, and information technology field;
- Market your organization/company's job openings;
- Opportunity to contribute to the success of the association's programs and activities;
- Attend dynamic conferences that develop core competencies;
- Exposure to informed and affluent candidates, NABA stakeholders, community, professionals, and business educators;
- Build brand recognition as an employer of choice for minorities;
- Recruiting and networking opportunities at various events;
- Exposure to diverse candidates;
- One-on-one conversations with potential candidates about career opportunities;
- Give potential candidates opportunity to learn more about the company/organization

# Contribution Request

## **PaceSetter Sponsorship (\$10,000)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- 4 -\$1,000 Scholarships and 1-\$500 ACAP Scholarship awarded in company name
- Free access to post company positions on the local chapter website
- Full page ad in program books, newsletters and logo on the website
- Ten (10) paid memberships for NABA or joint sponsor of Financial Literacy Program
- 2 Accounting Careers Awareness Program – ACAP Student Sponsorships
- Opportunity to host an ACAP Event and provide gifts and prizes to students

## **Gold Sponsorship (\$7,500)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- 3 -\$1,000 Scholarships and 1 -\$500 ACAP Scholarship awarded in company name
- Free access to post company positions on the local chapter website
- Half page ad in program books, newsletter and logo on the website
- Six (6) paid memberships for NABA or joint sponsor of Financial Literacy Program

## **Silver Sponsorship (\$5,000)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- 2 -\$1,000 Scholarships and 1 -\$500 ACAP Scholarship awarded in company name
- Free access to post company positions on the local chapter website
- Quarter page ad in program books, newsletter and logo on the website
- Three (3) paid memberships for NABA or joint sponsor of Financial Literacy Program

## **Bronze Sponsorship (\$2,500)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- 1 -\$500 Scholarship and 1 -\$500 ACAP Scholarship awarded in company name
- Free access to post company positions on the local chapter website
- Quarter page ad in program books, newsletter and logo on the website
- One (1) paid membership for NABA or joint sponsor of Financial Literacy Program

## **Corporate Supporter (\$1,000)**

- Recognition as a sponsor on all printed materials at all NABA events
- Banner display at NABA events
- Free access to post company positions on the local chapter website

# National Association of Black Accountants, Inc Corporate Partnership Enrollment Form

**Company:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City/State/Zip Code:** \_\_\_\_\_

**Representative Name:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

**Fax Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Corporate Partnership Levels** (annual commitment amount)

**Multi-Year Commitments:**

- \*Triple Platinum (5-yr) \$20,000 \_\_\_\_\_
- \*Double Platinum (3-yr) \$13,500 \_\_\_\_\_
- \*Platinum (2-yr) \$10,000 \_\_\_\_\_

**1-year Commitments:**

- Pace Setter \$10,000 \_\_\_\_\_
- Gold \$7,500 \_\_\_\_\_
- Silver \$5,000 \_\_\_\_\_
- Bronze \$2,500 \_\_\_\_\_
- Corporate Supporter \$1,000 \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**Make checks payable to:**  
NABA- Columbus Chapter  
P.O. Box 29343  
Columbus, Ohio 43229

*"Lifting As We Climb"*

\_\_\_\_\_  
**Corporate Representative Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**2<sup>nd</sup> Corporate Representative Signature (if req'd)**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**NABA Col. Chapter Representative Signature**

\_\_\_\_\_  
**Date**

## **CALENDAR OF EVENTS**

### **August 2011**

- Kickoff Meeting
- Chapter E-Board Meeting

### **SEPTEMBER 2011**

- National NABA Board Meeting
- "A Day With NABA" (OSU student chapter)

### **OCTOBER 2011**

- General Body Meeting
- Central Region Student Conference

### **NOVEMBER 2011**

- Chapter E-Board Meeting
- Community Service Event
- Franklin University Accounting Fair

### **DECEMBER 2011**

- Holiday Social
- Chapter E-Board Meeting
- National NABA Board Meeting

### **JANUARY 2012**

- General Body Meeting
- Chapter E-Board Meeting

### **FEBRUARY 2012**

- Chapter E-Board Meeting
- Community Service Event

### **MARCH 2012**

- Chapter E-Board Meeting
- National NABA Board Meeting

### **APRIL 2012**

- After-Tax Mixer
- General Body Meeting
- Chapter E-Board Meeting

### **MAY 2012**

- Community Service Event
- Central Region Planning Retreat
- "A Day With NABA" (OSU student chapter)

### **JUNE 2012**

- NABA National Convention
- Columbus Chapter Planning Retreat
- Accounting Careers Awareness Program (ACAP)

# **NABA APPRECIATES**



*“Lifting As We Climb”*

**YOUR CONTINUED SUPPORT!**